DEBUT CATALOG

SUMMER/FALL 2012

BLOWUP
STOP

Hello,

and welcome to the debut catalog of BLOWUP Skateboards! As I sit here in front of my computer, contemplating on some sort of mission statement to convey, it occurred to me that the words "mission statement" and "skateboarding" should never be in the same sentence. I mean, it's skateboarding, it's not meant to be planned out or organized. It's impulsive, spontaneous, and reactive. When I first started talking about doing a board company, I was frequently asked, "What's your company all about? Is it hesh, fresh, artsy-fartsy, hippy soul surfer, street, vert, bowls, ditches, etc.?" The answer is "Yes", BLOWUP is all of these things. It is what it is, and it will be what it will be.

–Alex "Dunny" Dunn, 07/12/2012

DECKS : DEBUT SERIES

DEBUT SERIES : **7.75"**

DEBUT SERIES : **8"**

DEBUT SERIES : **8.25"**

INTRODUCING

CORY SPRINGIRTH

BLOWUP

BLOMP

T-SHIRTS : DEBUT

DEBUT : **S, M, L, XL**

BLACK

NATURAL

GREEN

T-SHIRTS : 80's

80's : **S, M, L, XL**

NAVY BACK

SILVER BACK

CARDINAL BACK

STICKERS : DEBUT

DEBUT : **(ASSORTED PACKS OF 24)**

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EST. 2012 **THE BLOWUP SKATEBOARD COMPANY** PO BOX 511, HARPERS FERRY, WV 25425 www.blowupskateboards.com

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PHOTOGRAPHY : JAMIE ONDERDONK

NEVER FORGET TONY EVJENTH

This Debut Catalog is dedicated to the memory of our Dear Friend, Tony Evjenth. Without Tony's constant positivity and encouragement, BLOWUP would never have happened. We thank you for your inspiration, your creativity, your infectious laugh, and mostly just for being a good friend. We miss you buddy. Tony left behind his girlfriend, Laura, and their newly born son, Maverick. We ask that you find it in your hearts to make a small donation to help out Laura and baby Maverick. Please make a check payable to:

MAVERICK EVJENTH, 3366 MENDOCINO AVE., APT. #15, SANTA ROSA, CALIFORNIA 95403

Thank you!

WLLM | BLOWUP